

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Pavable** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE						
Property	WHAS					
Invoice #	2043489-1	Order #	2043489			
Invoice Date	09/27/20	Alt Order #	WOC12604299			
Invoice Month	September 2020	Deal #				
Invoice Period	08/31/20 - 09/21/20	Flight Dates	09/15/20 - 09/21/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8229					
	Account Executive	Ben Stecker				
	Sales Office	TEGNA Sales Washington DC				
	Sales Region	National				
	Agency Code	1021				
	Advertiser Code	508				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	3924AG				
	Advertiser Ref	83395				
	Product 1	629				
	Product 2					

Line Start Date	End Date	Description	Start/End Time	∍ MTWTFSS	Length	Spots/ Week	Rate	Type	
1 09/15/20	09/21/20	»WHAS11 WAKE WS @ 6A - P4		1-11	:30	3	\$80.00	NM	
Weeks:	Start Date 09/15/20	End Date 09/21/20 1-11	FSS Spots/Week						
Spots: # Ch	<u>Day</u> Air	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 09/	/16/20 6:13 AM ×	WHAS11 WAKE UP N	EWS @ 66-7a	:3	0 MM- 20- TV	V- 28H		\$80.00 NM
2 All	Th 09/	/17/20 6:41 AM >	WHAS11 WAKE UP N	EWS @ 66-7a	:3	0 MM- 20- TV	V-27H		\$80.00 NM
3 All	M 09/	/21/20 6:41 AM ×	WHAS11 WAKE UP N	EWS @ 66-7a	:3	0 MM-20-TV	V-27H		\$80.00 NM
2 09/15/20	09/21/20	»GOOD MORNIN RICA - P4	NG AME 7-9a	11-1	:30	3	\$250.00	NM	
Weeks:	Start Date 09/15/20	End Date MTWT 11-1							
Spots: # Ch	<u>Day</u> Air	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 09/	/15/20 8:36 AM ×	GOOD MORNING AM	ERICA - F7-9a	:3	0 MM- 20- TV	V- 28H		\$250.00 NM
2 All	Th 09/	/17/20 8:39 AM >	GOOD MORNING AM	ERICA - F7-9a	:3	0 MM- 20- TV	V- 28H		\$250.00 NM
3 All	M 09/	/21/20 8:47 AM ×	GOOD MORNING AM	ERICA - F7-9a	:3	0 MM-20-TV	V- 28H		\$250.00 NM
3 09/15/20	09/21/20	»WHAS11 NEWS ON - P4	S AT NO 12-1p	1-1-1	:30	3	\$50.00	NM	
Weeks:	Start Date 09/15/20	End Date MTWT 1-1-		Rate \$50.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 09/	/16/20 12:42 PM ×	WHAS11 NEWS AT N	OON - P412-1p	:3	0 MM-20-TV	V-27H		\$50.00 NM
2 All	F 09/	/18/20 12:12 PM ×	WHAS11 NEWS AT N	OON - P412-1p	:3	0 MM-20-TV	V-27H		\$50.00 NM
3 All	M 09/	/21/20 12:26 PM >	WHAS11 NEWS AT N	OON - P412-1p	:3	0 MM-20-TV	V-27H	_	\$50.00 NM
4 09/15/20	09/17/20	»WHAS11 NEWS	S @ 4P 4-5p	-111	:30	3	\$60.00	NM	
Weeks:	Start Date	End Date MTWT	FSS Spots/Week	Rate					

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Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20	
Advertiser	POL/ Mitch McConnell / R / US SEN / KY			
Product	MMCCO			
Estimate #	8229			

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 09/15/20	09/17/20	»WHAS11 NEWS @ - P4	4P 4-5p	- 111	:30	3	\$60.00	NM	
Spots: # Ch	09/14/20 n Day Air	09/20/20 - 111 Date Air Time Desc	3 cription	\$60.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 All			 IAS11 NEWS @ 4P - I			0 MM- 20- T	V- 27H		\$60.00 NM
2 All	W 09		IAS11 NEWS @ 4P - I	•		0 MM- 20- T			\$60.00 NM
3 All	Th 09	/17/20 4:11 PM »WF	IAS11 NEWS @ 4P - I	P4 4-5p	:30	0 MM- 20- T	V-27H		\$60.00 NM
5 09/15/20	09/17/20	»WHAS11 NEWS @ P - P4	530 530-6p	-111	:30	3	\$170.00	NM	
Weeks:	Start Date 09/14/20	09/20/20 - 111	3	<u>Rate</u> \$170.00					
Spots: # Ch				Start/End Time		h <u>Ad-ID</u>			Rate Type
1 All		/15/20 5:57 PM »WH	IAS11 NEWS @ 530P	- P4 530-6p		0 MM- 20- T			\$170.00 NM
2 All			IAS11 NEWS @ 530P			0 MM-20-T			\$170.00 NM
3 All	Th 09	/17/20 5:39 PM »WF	IAS11 NEWS @ 530P	- P4 530-6p	:30	0 MM- 20- T	V- 28H		\$170.00 NM
6 09/15/20	09/21/20	»WHAS11 NEWS @ 630p Su-F - P4	6 & 6-630p	1-11	:30	3	\$175.00	NM	
Weeks:	Start Date 09/15/20	End Date MTWTFSS 1-11		<u>Rate</u> \$175.00					
Spots: # Ch	n Day Air	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 09	/16/20 6:08 PM »WH	IAS11 NEWS @ 6 & 6	30p Su6-630p	:30	0 MM- 20- T	V- 28H		\$175.00 NM
2 All	Th 09	/17/20 6:28 PM »WH	IAS11 NEWS @ 6 & 6	30p Su6-630p	:30	0 MM-20-T	V-27H		\$175.00 NM
3 All	M 09	/21/20 6:28 PM »WF	IAS11 NEWS @ 6 & 6	30p Su6-630p	:30	0 MM-20-T	V-27H		\$175.00 NM
7 09/15/20	09/21/20	»ABC World NEws -	P4 630-7p	1-1-1	:30	3	\$600.00	NM	
Weeks:	Start Date 09/15/20	End Date MTWTFSS 1- 1- 1- 1-	Spots/Week 3	Rate \$600.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Desc	cription_	Start/End Time		h Ad-ID			Rate Type
1 All	W 09	/16/20 6:29 PM »AB	C World NEws - P4	630-7p		0 MM- 20- T			\$600.00 NM
2 All	F 09		C World NEws - P4	630-7p		0 MM-20-T			\$600.00 NM
3 All	M 09	/21/20 6:29 PM »AB	C World NEws - P4	630-7p	:30	0 MM-20-T	V- 28H		\$600.00 NM
8 09/15/20	09/18/20	»ENTERTAINMENT NIGHT - P4	TO 7-730p	- 1111	:30	4	\$325.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWTFSS - 1111	Spots/Week 4	<u>Rate</u> \$325.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Desc	cription_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 All	Tu 09	/15/20 7:12 PM »EN	TERTAINMENT TONI	GHT - 7-730p	:30	0 MM-20-T	V- 27H		\$325.00 NM
2 All	W 09	/16/20 6:59 PM »EN	TERTAINMENT TONI	GHT - 7-730p	:30	0 MM- 20- T	V- 28H		\$325.00 NM
3 All	Th 09	/17/20 7:12 PM »EN	TERTAINMENT TONI	GHT - 7-730p		0 MM- 20- T			\$325.00 NM
4 All	F 09	/18/20 7:17 PM »EN	TERTAINMENT TONI	GHT - 7-730p	:30	0 MM- 20- T	V-27H		\$325.00 NM
9 09/15/20	09/18/20	»INSIDE EDITION -	P4 730-8p	111	:30	3	\$325.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20	
Advertiser	POL/ Mitch McConnell / R / US SEN / KY			
Product	MMCCO			
Estimate #	8229			

Sp	ots/
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								Spots/			
Spots: # No	Line Start D	Date	End Date De	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots	9 09/15/	/20	09/18/20 »I	NSIDE EDITION - P4	730-8p	111	:30	3	\$325.00	NM	
1 All M 09/16/20 7-55 PM INSIDE EDITION - P4 730-8p 30 MM 20-TV-27II \$325.00 NM											
2 All	Spots: #	_				Start/End Time					
3		All				•					· · · · · · · · · · · · · · · · · · ·
No	2	All	Th 09/17/20	7:46 PM »INSID	E EDITION - P4	730-8p					\$325.00 NM
Weeks Start Date End Date MTWTFSS Spots/Week Rate Spots/Week Spots	3	All	F 09/18/20	7:49 PM »INSID	E EDITION - P4	730-8p	:30	MM- 20-	TV- 28H		\$325.00 NM
Spots R Ch	10 09/15/	/20	09/21/20 N	L Mo Game	Various	2	:30	2	\$1,250.00	NM	
3 All M 09/21/20 NFL Mo Game Various :30 M+20-TV-28H \$1,250.00 NM 11	Weeks	s:	Start Date	1 Date <u>MTWTFSS</u> 2	Spots/Week 2						
1	Spots: #	<u>Ch</u>			tion_	Start/End Time	Length	Ad-ID			Rate Type
Neeks Start Date G9/15/20 NFL Mo Game Various 1 :30 1 \$1,250.00 NM	3	All		O NFL Mo	Game	Various	:00)			\$1,250.00 NM
Weeks Start Date Og/15/20 Og/21/20 Time Og/15/20 Og/21/20 Og/	1	All	M 09/21/20	10:40 PM NFL Mo	Game	Various	:30	MM- 20-	TV- 28H		\$1,250.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	11 09/15/	/20	09/21/20 NF	FL Mo Game	Various	1	:30	1	\$1,250.00	NM	
1 All M 09/21/20 7:58 PM NFL Mo Game	Weeks	i :									
12 09/15/20	Spots: #	<u>Ch</u>	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
Ne	1	All	M 09/21/20	7:58 PM NFL Mo	Game	Various	:30	MM- 20-	TV-27H		\$1,250.00 NM
Spots: # Ch	12 09/15/	/20		-F/SU - P4	11-1135p	-1111	:30	4	\$120.00	NM	
1 All Tu 09/15/20 11:32 PM »WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM-20-TV-27H \$120.00 NM 2 All W 09/16/20 11:14 PM »WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM-20-TV-27H \$120.00 NM 3 All Th 09/17/20 11:23 PM »WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM-20-TV-28H \$120.00 NM 4 All F 09/18/20 11:34 PM »WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM-20-TV-28H \$120.00 NM Weeks: Start Date D9/18/20 SIX IVER MINISTERS SITE NOW PA Spots/Week S60.00 Rate F60.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/15/20 11:56 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM-20-TV-28H \$60.00 NM 2 All W 09/16/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM-20-TV-27H \$60.00 NM 3 All Th 09/18/20 11:57 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM-20-TV-27H \$60.00	Weeks	S:									
2 All W 09/16/20 11:14 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM-20-TV-27H \$120.00 NM 3 All Th 09/17/20 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM-20-TV-28H \$120.00 NM 4 All F 09/18/20 11:34 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM-20-TV-28H \$120.00 NM 13 09/15/20 09/21/20 WJIMMY KIMMEL LIVE - 1135p-1237a 11111 :30 5 \$60.00 NM Weeks: Start Date	Spots: #	<u>Ch</u>	Day Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
3 All Th 09/17/20 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM- 20-TV- 28H \$120.00 NM 4 All F 09/18/20 11:34 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MM- 20-TV- 28H \$120.00 NM 13 09/15/20 09/21/20 "JIMMY KIMMEL LIVE - 1135p-1237a 11111 - :30 5 \$60.00 NM Weeks: Start Date 609/15/20 End Date MTWTFSS Spots/Week Rate 609/15/20 09/21/20 11111 - 5 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/15/20 11:56 PM "JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20-TV- 28H \$60.00 NM 2 All W 09/16/20 11:45 PM "JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20-TV- 28H \$60.00 NM 3 All Th 09/17/20 11:45 PM "JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20-TV- 27H \$60.00 NM 4 All F 09/18/20 11:57 PM "JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20-TV- 27H \$60.00 NM 5 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20-TV- 27H \$60.00 NM 5 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 5 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 5 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 5 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 5 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 5 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 6 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 6 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 7 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 7 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 8 All M 09/21/20 "JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 8 A	1	All	Tu 09/15/20	11:32 PM »WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30	MM- 20-	TV-27H		\$120.00 NM
A A F 09/18/20 11:34 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 MI-20-TV-28H \$120.00 NM	2	All	W 09/16/20) 11:14 PM »WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30	MM- 20-	TV- 27H		\$120.00 NM
13 09/15/20	3	All	Th 09/17/20	11:23 PM »WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30	MM- 20-	TV- 28H		\$120.00 NM
Neeks Start Date Og/15/20 Og/15/20 Og/11/20 Og/11/11-1 Spots/Week Start/End Time Length Ad-ID Rate Type	4	All	F 09/18/20	11:34 PM »WHAS	11 NEWS AT 11 M-	F/SU 11-1135p	:30	MM- 20-	TV- 28H		\$120.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/15/20 11:56 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 28H \$60.00 NM 2 All W 09/16/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 28H \$60.00 NM 3 All Th 09/17/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 27H \$60.00 NM 4 All F 09/18/20 11:57 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 27H \$60.00 NM 5 All M 09/21/20 See MG 13.6 »JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM 6 All M 09/21/20 See MG 13.6 Jimmy Kimmel DB 1205-107a :00	13 09/15/	/20			- 1135p-1237a	11111	:30	5	\$60.00	NM	
1 All Tu 09/15/20 11:56 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 28H \$60.00 NM 2 All W 09/16/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 28H \$60.00 NM 3 All Th 09/17/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 27H \$60.00 NM 4 All F 09/18/20 11:57 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 27H \$60.00 NM 5 All M 09/21/20	Weeks	s:			Spots/Week 5						
2 All W 09/16/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 28H \$60.00 NM 3 All Th 09/17/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 27H \$60.00 NM 4 All F 09/18/20 11:57 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20- TV- 27H \$60.00 NM 5 All M 09/21/20	Spots: #	Ch	Day Air Date	Air Time Descrip	tion_	Start/End Time	Length	Ad-ID			Rate Type
3 All Th 09/17/20 11:45 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20-TV- 27H \$60.00 NM 4 All F 09/18/20 11:57 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM- 20-TV- 27H \$60.00 NM 5 All M 09/21/20	1	All	Tu 09/15/20	11:56 PM »JIMM\	KIMMEL LIVE - P4	1135p-1237a					\$60.00 NM
4 All F 09/18/20 11:57 PM »JIMMY KIMMEL LIVE - P4 1135p-1237a :30 MM-20-TV-27H \$60.00 NM 5 All M 09/21/20	2	All	W 09/16/20) 11:45 PM »JIMM)	KIMMEL LIVE - P4		:30	MM- 20-	TV- 28H		\$60.00 NM
5 All M 09/21/20 »JIMMY KIMMEL LIVE - P4 1135p-1237a :00 \$60.00 NM See MG 13.6 6 All M 09/21/20 Jimmy Kimmel DB 1205-107a :00 \$60.00 NM	3	All	Th 09/17/20	11:45 PM »JIMM\	KIMMEL LIVE - P4	1135p-1237a	:30	MM- 20-	TV- 27H		\$60.00 NM
See MG 13.6 See MG 13.6 6 All M 09/21/20 Jimmy Kimmel DB 1205-107a :00 \$60.00 NM	4	All	F 09/18/20	11:57 PM »JIMM\	KIMMEL LIVE - P4	1135p-1237a	:30	MM- 20-	TV- 27H		\$60.00 NM
· · · · · · · · · · · · · · · · · · ·	5	All) »JIMM	/ KIMMEL LIVE - P4	1135p-1237a	:00)			\$60.00 NM
	6	All) Jimmy i	Kimmel DB	1205-107a	:00)			\$60.00 NM

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MTWTFSS

Start/End Time

Send Payment To:

Description



Start Date

Ch

18 09/15/20

Weeks:

19 09/15/20

Weeks:

Spots: #

Spots: #

ΑII

Ch

ΑII

Ch

ΑII

Spots:

Day Air Date

Day Air Date

Day Air Date

W 09/16/20

09/16/20

09/16/20

Start Date

W

09/16/20

Start Date

09/14/20

09/14/20

Tu 09/15/20

See MG 20.2,20.3,20.4,20.5

End Date

09/20/20

End Date

09/20/20

See MG 20.2,20.3,20.4,20.5

Н

Air Time Description

GOLDBERGS/BLACKIS 8-9p

MTWTFSS

- - 1 - - - -

Connors/Amer House

Air Time Description

MTWTFSS

Air Time Description

BLACKISH/MIXEDISH

8:22 PM GOLDBERGS/BLACKISH

9-10p

Connors/Amer House

Spots/Week

Spots/Week

End Date

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2043489-1	Invoice Month	September 2020	
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20	
Advertiser	POL/ Mitch McConnell / R / US SEN / KY			
Product	MMCCO			
Estimate #	8229			

Rate

Type

Spots/

Week

Length

	·			
13 09/15/20	09/21/20 »JIMMY KIMMEL LIVE - 1135p-1237a P4	11111	:30 5 \$60.00	NM
Spots: # Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
7 All	M 09/21/20 12:54 AM MG for 13.6 09/21		:30 MM- 20- TV- 27H	\$60.00 NM
14 09/15/20	09/21/20 »NIGHTLINE - P4 1237-106a	1111	:30 4 \$20.00	NM
Weeks:	Start Date End Date MTWTFSS Spots/Week 09/15/20 09/21/20 1111 4	<u>Rate</u> \$20.00		
Spots: # Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 All	Tu 09/15/20 12:19 AM »NIGHTLINE - P4	1237-106a	:30 MM- 20- TV- 27H	\$20.00 NM
2 All	W 09/16/20 12:32 AM »NIGHTLINE - P4	1237-106a	:30 MM- 20- TV- 27H	\$20.00 NM
3 All	Th 09/17/20 12:19 AM »NIGHTLINE - P4	1237-106a	:30 MM- 20- TV- 28H	\$20.00 NM
5 All	F 09/18/20 Nightline DB See MG 14.6	107-136a	:00	\$20.00 NM
6 All	F 09/18/20 12:31 AM Nightline MG for 14.5 09/18	1237-106a	:30 MM- 20- TV- 28H	\$20.00 NM
4 All	M 09/21/20 »NIGHTLINE - P4 See MG 14.5	1237-106a	:00	\$20.00 NM
15 09/15/20	09/15/20 Modern Famliy/Modern F 8-9p ami	-1	:30 1 \$400.00	NM
Weeks:	Start Date End Date MIWIFSS Spots/Week 09/14/20 09/20/20 - 1 1	<u>Rate</u> \$400.00		
Spots: # Ch	Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 All	Tu 09/15/20 7:58 PM Modern Famliy/Modern Fam	i 8-9p	:30 MM- 20- TV- 28H	\$400.00 NM
16 09/15/20	09/15/20 BLACKISH/MIXEDISH 9-10p	-1	:30 1 \$450.00	NM
Weeks:	Start Date End Date MTWTFSS Spots/Week 09/14/20 09/20/20 1 1	<u>Rate</u> \$450.00		

Start/End Time

Start/End Time

Start/End Time

9-10p

--1---

Rate

\$400.00

8-9p

- - 1- - - -

Rate

\$450.00

9-10p

Length Ad-ID

Length Ad-ID

Length Ad-ID

:00

1

:30 MM- 20- TV- 28H

\$400.00

\$450.00

NM

NM

:00

:30

:30

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Rate Type

Rate Type

Rate Type

\$450.00 NM

\$400.00 NM

Send Payment To:



24 09/15/20

09/18/20

»20/20 - P4

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2043489-1	Invoice Month	September 2020	
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20	
Advertiser	POL/ Mitch McConnell / R / US SEN / KY			
Product	MMCCO			
Estimate #	8229			

Spots	3/
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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 09/15/20	09/16/20	Connors/Amer House	9-10p	1	:30	1	\$450.00	NM	
20 09/15/20	09/16/20	GOLDBERGS/CONNE S	R 10-11p	1	:30	1	\$250.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWTFSS 1	Spots/Week 1	Rate \$250.00					
Spots: # Ch	n Day Air	r Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 All		0/15/20 9:47 PM Prime 16.1,19.1,20.1	Political Program	Various	:3	0 MM- 20- TV	/- 27Н		\$450.00 NM
1 All		0/16/20 GOLD G 20.2,20.3,20.4,20.5	BERGS/CONNERS	10-11p	:0	0			\$250.00 NM
3 All)/16/20 9:51 PM Wed P 16.1,19.1,20.1	rime Other	8-11p	:3	0 MM- 20- TV	/- 27Н		\$300.00 NM
2 All		0/16/20 10:23 PM Wed P 16.1,19.1,20.1	rime Other	8-11p	:3	0 MM-20-TV	/- 28Н		\$300.00 NM
5 All		//19/20 11:58 PM Local N 16.1,19.1,20.1	News @ 11p Sa	11-1135p	:3	0 MM-20-TV	/- 27Н		\$100.00 NM
21 09/15/20	09/17/20	»HOLEY MOLEY - P4	8-9p	1	:30	1	\$200.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWIFSS 1	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descri	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All		9/17/20 »HOLL 3 21.2,21.3	EY MOLEY - P4	8-9p	:0	0			\$200.00 NM
2 All	Th 09 See MG -mw		EY MOLEY - P4	8-9p	:0	0			\$200.00 NM
4 All)/17/20 7:58 PM Thu Pr 21.2 09/17	ime A	8-9p	:3	0 MM- 20- TV	/- 28H		\$300.00 NM
3 All)/17/20 9:21 PM DONT 22.1,21.1		9-10p	:3	0 MM-20-TV	/- 27Н		\$200.00 NM
22 09/15/20	09/17/20	HOLEY MOLEY	9-10p	1	:30	1	\$200.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWTFSS 1	Spots/Week 1	Rate \$200.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All		0/17/20 DONT G 21.2,21.3		9-10p	:0	0			\$200.00 NM
23 09/15/20	09/18/20	SHARK TANK	8-9p	1	:30	1	\$350.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWTFSS1	Spots/Week 1	Rate \$350.00					
Spots: # Ch	Day Ai	r Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	F 09	0/18/20 8:19 PM SHARI	K TANK	8-9p	:3	0 MM- 20- TV	/- 27Н		\$350.00 NM

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:30

\$350.00

NM

8-11p

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Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2043489-1	Invoice Month	September 2020				
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20				
Advertiser	POL/ Mitch McConnell /	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO						
Estimate #	8229						

							Spots/			
Line Start Date	End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/14/20	09/20/20		1	\$350.00					
Spots: # Ch	<u>Day</u> Air		r Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 All	F 09/	/18/20 10:	:33 PM »20/20	- P4	8-11p	:3	30 MM- 20- T	V- 28H		\$350.00 NM
25 09/15/20	09/19/20	»WAKE 9-10A - F		9-930a	1-	:30	1	\$90.00	NM	
Weeks:	Start Date 09/14/20	End Date 09/20/20	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$90.00					
Spots: # Ch	<u>Day</u> Air		r Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 All	Sa 09/	19/20 9:	:10 AM »WAKE	UP WEEKEND 9-1	0A - P9-930a	:3	80 MM- 20- T	V- 28H		\$90.00 NM
26 09/15/20	09/20/20	»GOOD RICA - P		E	1	:30	1	\$110.00	NM	
Weeks:	Start Date 09/14/20	End Date 09/20/20	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$110.00					
Spots: # Ch	<u>Day</u> Air		r Time Descrip	-	Start/End Time		th Ad-ID			Rate Type
1 All	Su 09/	/20/20 8:	:59 AM »GOOD	MORNING AMERIC	CA - F	:3	80 MM- 20- T	V- 28H		\$110.00 NM
27 09/20/20	09/20/20	»FUNNII EOS - P	EST HOME VID	7-8p	1	:30	1	\$600.00	NM	
Weeks:	Start Date 09/14/20	End Date 09/20/20	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$600.00					
Spots: # Ch	<u>Day</u> Air		r Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 All	Su 09/	20/20 7	:25 PM »FUNN	IEST HOME VIDEO	S - P47-8p	:3	80 MM- 20- T	V- 27H		\$600.00 NM
28 09/15/20	09/15/20	WWYD		10-11p	- T	:30	1	\$200.00	NM	
Weeks:	Start Date 09/14/20	09/20/20	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$200.00					
Spots: # Ch			r Time Descrip	-	Start/End Time	Leng	th Ad-ID			Rate Type
1 WH	AS Tu 09/ See MG		WWYD		10-11p	:0	00			\$200.00 NM
2 WH	AS Tu 09/		:51 PM		10-11p	:3	80 MM-20-T	V- 28H		\$200.00 NM
29 09/19/20	09/19/20	NCAA F	ootball Prime	8-1130p	S-	:30	1	\$3,000.00	NM	
Weeks:	Start Date 09/14/20	End Date 09/20/20	<u>MTWTFSS</u> S-	Spots/Week 1	Rate \$3,000.00					
Spots: # Ch	<u>Day</u> Air	Date Ai	r Time Descrip	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
1 WH	AS Sa 09/	/19/20 11:	:26 PM NCAA F	Football Prime	8-1130p	:3	80 MM- 20- T	V- 28H		\$3,000.00 NM
30 09/15/20	09/21/20	Local Ne	ews @ 6a M-F	6-7a	MTWTF	:30	4	\$80.00	NM	
Weeks:	Start Date 09/14/20	End Date 09/20/20	MTWTFSS - TWTF	Spots/Week 3	<u>Rate</u> \$80.00					
Spots: # Ch	<u>Day</u> Air	Date Ai	r Time Descrip	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
2 WH	AS Th 09/	/17/20 6	:09 AM Local N	ews @ 6a M-F	6-7a	:3	30 MM-20-T	V- 28H		\$80.00 NM

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Invoice #	2043489-1	Invoice Month	September 2020			
Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8229					

Spots/	
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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
30 09/15/20	09/21/20	Local News @ 6a M-F	6-7a	MTWTF	:30	4	\$80.00	NM	
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS F 09			6-7a		0 MM- 20- TV	- 27H		\$80.00 NM
3 W⊢		/18/20 6:56 AM Local N	News @ 6a M-F	6-7a	:3	0 MM- 20- TV	- 28H		\$80.00 NM
Weeks:	Start Date 09/21/20	End Date <u>MTWTFSS</u> 09/27/20 M	Spots/Week 1	<u>Rate</u> \$80.00					
Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
4 WH	IAS M 09	/21/20 6:09 AM Local N	News @ 6a M-F	6-7a	:3	0 MM- 20- TV	- 28H		\$80.00 NM
31 09/17/20	09/21/20	Local News @ 5p M-F	5-530p	M TF	:30	3	\$150.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWTFSS TF	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	IAS F 09		News @ 5p M-F	5-530p	:3	0 MM-20-TV	- 28H		\$150.00 NM
	IAS F 09		News @ 5p M-F	5-530p	:3	0 MM-20-TV	- 27H		\$150.00 NM
Weeks:	Start Date 09/21/20	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch			<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
3 WH	IAS M 09	/21/20 5:24 PM Local N	News @ 5p M-F	5-530p	:3	0 MM- 20- TV	- 28H		\$150.00 NM
32 09/18/20	09/21/20	Local News @ 11p M-F	- 11-1135p	M F	:30	2	\$120.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWTFSS F	Spots/Week 1	Rate \$120.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate Type
		/18/20 11:11 PM Local N		11-1135p	:3	0 MM- 20- TV	- 27H		\$120.00 NM
Weeks:	Start Date 09/21/20	09/27/20 M	Spots/Week 1	<u>Rate</u> \$120.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
2 WH	IAS <i>M 09</i> See MG		Vews @ 11p M-F	11-1135p	:0	0			\$120.00 NM
3 WF	IAS M 09	/21/20 11:51 PM Local N 32.2 09/21	News @ 11p M-F DB	Various	:3	0 MM- 20- TV	- 28H		\$120.00 NM
33 09/19/20	09/19/20	Good Morning America	S 7-9a	S-	:30	1	\$90.00	NM	
Weeks:	Start Date 09/14/20	a <u>End Date</u> <u>MTWTFSS</u> 09/20/20S-	Spots/Week 1	Rate \$90.00					
Spots: # Ch		00/20/20	•	Start/End Time	l enat	h Ad-ID			Rate Type
	IAS Sa 09		Morning America Sa	7-9a		0 MM-20-TV	- 27H		\$90.00 NM
34 09/19/20	09/19/20	Local News @ 9a Sa	9-930a	S-	:30	1	\$90.00	NM	
Weeks:	Start Date 09/14/20	End Date MTWTFSSS-	Spots/Week 1	Rate \$90.00					
Spots: # Ch			· ·	Start/End Time	l enat	h Ad-ID			Rate Type
	IAS Sa 09			9-930a		0 MM-20-TV	- 27H		\$90.00 NM
1 771	Ju 00	,		0 0000	.5	J 20 11			ψοσίου 14ΙΝΙ

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Invoice Date	09/27/20	Invoice Period	08/31/20 - 09/21/20			
Advertiser	POL/ Mitch McConnell / R / US SEN / KY					
Product	MMCCO					
Estimate #	8229					

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
35 09/20/20	09/20/20	Local News @ 630p S	u 630-7p	S	:30	2	\$175.00	NM		
Weeks:	Start Date 09/14/20	End Date MTWTFSS O9/20/20S	Spots/Week 2	Rate \$175.00	Lange	1- A-1 ID			- Data :	T
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	iption_	Start/End Time	Lengi	th Ad-ID			Rate	туре
1 WH	IAS Su 09	/20/20 6:39 PM Local	News @ 630p Su	630-7p	:3	0 MM- 20- TV	- 27H		\$175.00	NM
2 WH	IAS Su 09/	/20/20 6:52 PM Local	News @ 630p Su	630-7p	:3	0 MM-20-TV	- 28H		\$175.00	NM

Total Spots 71

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$18,480.00

Agency Commission \$2,772.00

Net Amount Due \$15,708.00

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